Keystone Conference
Logo Submission
Deadline to submit: May 15, 2025

For person submitting logo:

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Name of home church and town: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Contact information: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Identify colors/fonts used: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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Rules for submission:

1. Submission (herein referred to as “logo”) **must be received no later than May 15, 2025** and should be
 emailed **ONLY** to keystonelogo2025@gmail.com .

2. Individual submitting logo must be a member of a local church in one of the current PA UCC conferences.

3. Logo must be able to be reproduced in very small (1”) and very large (banner) formats.

4. The logo must be easy to reproduce (e.g. shirts, hats, pens, etc.), thus there should be no gradients of colors.

5. Submissions must be in high resolution PNG format.

Suggestions for submission:

1. Color palettes may follow the UCC color palettes but it is not required. The UCC color palettes can be found
 here; <https://www.ucc.org/who-we-are/about/brand-guidelines/color-guide/> . If using a color similar to one
 of the UCC colors, we do recommend the use of the UCC color.

2. Logo can be two parts; a visual that can stand alone and used in small reproductions (lapel pin) and a set of
 words (e.g. The Keystone Conference) that could be added to larger reproductions.

3. The logo cannot represent all of what the Keystone Conference embodies but should be a representation of
 who we are/our purpose. It should make sense without explanation.

4. The logo may represent our heritage (4 conferences as one) but is not required.