

Generosity Mission Team

Don't hoard treasure down here where it gets eaten by moths and corroded by rust or – worse! – stolen by burglars. Stockpile treasure in heaven, where it's safe from moth and rust and burglars. It's obvious, isn't it?

The place where your treasure is, is the place you will most want to be, and end up being.

Matthew 6:19-21 (The Message)

Be sure to visit our page on the PSEC website: Generosity Mission Team - PSEC

<u>Team Members</u>: Caroline Dunleavy (Chair); Chuck Maxfield; Stacey Prohaska; Tammie Wisniewski; Bill Worley.

It is with gratitude that I submit this report on behalf of PSEC's Generosity Mission Team. We continue to expand our work to provide generosity resources for congregations and to highlight the importance of supporting the Conference through Our Church's Wider Mission (OCWM) and other giving opportunities. I am pleased to share with you the following highlights of our recent activities.

<u>2023 Giving Tuesday</u> – PSEC's first-ever Giving Tuesday was held on November 28, 2023. Overall, the event was a success, particularly for the first time. There were 25 donors giving a total of \$1,782.45, which was matched by our matching donor for a grand total of over \$3,500. Since this was our first effort, we were not sure what type of results to expect, so we had set an internal goal of 50 donors and no specific dollar amount. Although we fell short on the number of donors, we felt the dollar amount raised was satisfactory for our first effort. As approved by Conference Consistory, funds were designated for OCWM. Thank you to the PSEC staff for their hard work on this initiative.

<u>2024 Lay Leadership Convocation</u> – Our mission team was grateful for the opportunity to offer a stewardship/generosity themed workshop again at this year's Lay Leadership Convocation on Saturday, April 6th at Good Shepherd, Boyertown. This year's "Stewardship and Generosity Impact" workshop was presented by Conference Minister Bill Worley and was well-attended. Thank you to Pastor Bill for agreeing to share his insight and expertise in this area.

<u>2023 Annual Report</u> — Our mission team, with support from Conference Consistory, is in the process of preparing a 2023 Annual Report for PSEC. We believe this is the first-ever PSEC Annual Report, or at least the first one in recent memory. In order to achieve cost-savings, it will be a born-digital publication intended to be shared digitally, rather than a printed publication. Thank you to Conference Consistory members Mary Loiselle and Rev. Suzanne Schwarz-Green for their assistance with this project. Our goal is to have the report ready in time for the Annual Meeting in June 2024. Please stay tuned, and we look forward to your feedback on this new way to share the story of PSEC's ministry and mission.

<u>New OCWM Video</u> – A new OCWM video is also in the works, so please stay tuned for that as well. The 2023 OCWM video was well-received and currently has over 800 views on YouTube.



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In closing, we would like to thank Don Wargo for his previous service on the mission team. If you have any thoughts about how we can be of assistance to you, please reach out to me or any of our team members. And, if you feel called to join us in this important work, please let me know.

Respectfully submitted,

Rawline a. Dunleavy