

August 9, 2020

Pennsylvania Southeast, Penn Central and Penn Northeast Conferences

invite you to three different seminars designed to assist your church...with finances!

August 22, 2020, 10-12pm: Annual Campaigns 101 -

Designed for pastors and lay leaders planning an annual pledge campaign, we will explore ways to create an effective campaign. We will reflect on core purpose of a campaign, discuss practical steps leaders can



take, and explore creative ideas to design a campaign uniquely suited to your congregation. Join this webinar to develop and strengthen plans for a successful fall campaign.

<u>Register:</u> go to psec.org, click on calendar, go to August 22 and click on event to transfer to registration link



Facilitator, Andrew B. Warner, CFRE, serves as a Generosity Outreach Officer of the national setting of the United Church of Christ. In that role he trains, coaches, and mentors conference and congregational leaders to strengthen the culture of generosity across the UCC. Andrew also serves as Director of Development for the Wisconsin Conference. He leads the

fundraising efforts of the conference, supports the planned giving and effective philanthropy of congregations, and started a foundation. Andrew connects people's deepest passions with generative opportunities and initiatives. Previously, Andrew served for twenty-two years as pastor of Plymouth Church UCC of Milwaukee. He loves to cook and entertain, a practice he calls his "gastro-evangelism."

October 17, 2020, 10-12pm:

Planned Giving to Support Mission and Ministry -

While a significant wealth transfer occurs (and will occur) in our country as our eldest generation passes, many congregations and ministries remain unprepared to promote planned giving options among their members. Only 5% of



people leave a charitable bequest even though nearly a third of people would if asked or invited to consider one. Through this webinar, you will learn key concepts and create an actionable plan for your congregation or ministry. Registration link to be supplied closer to event. Mark your calendar now!

January 20, 2021, 10-12pm: Spirituality of Generosity -

Jesus talked about money second only to the kingdom of God, yet many in the church today treat money as a non-spiritual topic. We can theologically engage questions of money, wealth, and giving. Teaching and



preaching about generosity and the use of our financial resources can deepen the faith life of our congregations. Gathering together with other pastors, this webinar will help you reclaim money-talk as a faith formation conversation with the members and friends of your congregation.

Registration link to be supplied closer to event. Mark your calendar now!

OFFICIAL CALL to 2020 Special Meeting

Saturday, August 15, 2020 1:00—4:00 pm VIA ZOOM Registration closes Monday!

Register at: psecspecmtg.eventbrite.com