

# How to Understand Your Community

MissionInsite is a mission context analysis tool for the churches. Learn how to receive high quality demographic research, real-time congregant analysis, and easy to use web-based discovery tools.

**Workshop: Friday, August 3rd. 6:30—8:30 pm**  
**@ Zwingli UCC, Souderton**

\$20.00 per individual or \$50 for a church “group”

*Register at: [psecmissioninsite.eventbrite.com](https://psecmissioninsite.eventbrite.com)*

**Facilitator is Paul Nickerson of Nickerson Coaching.** Nickerson Coaching provides training and coaching for new and renewing congregations around the country and from a variety of denominations. Paul Nickerson brings 30 years of experience as a local pastor, as a middle judicatory and as a consultant, teacher and coach. Paul is a Sr. Associate with Griffith Coaching of Orlando, Florida

MissionInsite empowers faith-based and nonprofit organizations with the tools they need to visualize and cultivate their current and prospective members, donors and volunteers and solve their most difficult challenges. With a combined experience in the fields of non-profit and church development, strategic planning and mission context analysis.

