Has Your Church Held a Planned Giving Campaign?

God’s abundance is poured on all of us each day. We are stewards of all we are and have, including our accumulated assets. We need to become aware of all of our abundance, to now from whom it comes, and thereby to be overwhelmed with a sense of deep gratitude.

We need to understand, we are God’s caretakers or managers, to do as God would have us do with our abundance, including our assets. We need to understand that we are made in the image of God, who is the Great Giver. Therefore, to become all we are meant to be, we must increasingly develop a giving spirit, a giving attitude in all dimensions of life.

As God’s children, we have a “need to give” to become fully human. Moreover, when we develop that giving spirit and learn to give generously we will experience two of God’s wondrous surprises. We are filled with an inexplicable joy and we discover that the more we give, the more that keeps coming back to us! We cannot out-give God!

One way to give to the church is thru Planned Giving. Planned giving is the process of donating planned gifts. A planned gift is a contribution that is arranged in the present and allocated at a future date. Commonly donated through a will or trust, planned gifts are most often granted once the donor has passed away.

Has your church held a Planned Giving Campaign? Are you aware that the United Church of Christ has a resource for you to utilize…..a Local Church Planned Giving Manual. This resource guide can be found at: http://www.ucc.org/giving_local-church-planned-giving .